

**REQUEST
FOR
CONTINUED EXAMINATION (RCE)
TRANSMITTAL**

Subsection (b) of 35 U.S.C. § 132, effective on May 29, 2000,
provides for continued examination of an utility or plant application
filed on or after June 8, 1995.
See The American Inventors Protection Act of 1999 (AIPA).

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|-------------------------------|------------------------|
| <i>Application Number</i> | 10/578,659 |
| <i>Filing Date</i> | May 9, 2006 |
| <i>First Named Inventor</i> | Euan Christopher Smith |
| <i>Confirmation Number</i> | 1396 |
| <i>Group Art Unit</i> | 2129 |
| <i>Examiner Name</i> | Nathan Brown |
| <i>Attorney Docket Number</i> | 1365.105US1 |
| <i>Customer No.</i> | 21186 |

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application entitled

A METHOD OF DRIVING A DISPLAY USING NON-NEGATIVE MATRIX FACTORIZATION TO DETERMINE A PAIR OF MATRICES FOR REPRESENTING FEATURES OF PIXEL DATA IN AN IMAGE DATA MATRIX AND DETERMINING WEIGHTS OF SAID FEATURES SUCH THAT A PRODUCT OF THE MATRICES APPROXIMATES THE IMAGE DATA MATRIX

1. Submission required under 37 C.F.R. § 1.114:

☒ Information Disclosure Statement (2 pages), Form 1449 (2 pages), and copies of cited documents (21).

2. Fees

☒ Authorization to charge deposit account 19-0743 in the amount of \$810.00 to pay the RCE filing fee required under 37 C.F.R. § 1.17(e).

☒ The Commissioner is hereby authorized to charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

SCHWEGMAN, LUNDBERG & WOESSNER, P.A.

By: Robert B. Madden
Robert B. Madden
Reg. No. 57,521

CERTIFICATE UNDER 37 C.F.R. 1.8: The undersigned hereby certifies that this correspondence is being filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 9th day of September, 2010.

DAWN M. POOLE

Name

1 Dawn M. Poole 1
Signature